

ARTIST of THE YEAR 2024



APPLY FOR THE 22ND ANNUAL WALTON COUNTY ARTIST OF THE YEAR

This outstanding community program showcases a collection of local artists representing a wide range of media from painters to musicians: Art is not part of our culture here, it is second nature. Through this program, Walton County Tourism promotes the destination's thriving arts community while placing the spotlight on one talented artist.

Applications open Wednesday, May 1, 2024. Deadline for submissions is Friday, May 31, 2024 at 5 p.m. CDT.
Artists who meet the qualifications can apply at www.WaltonCountyAOY.com.

To learn more about the Walton County Artist of the Year program, contact Lisa Foster: (850) 333-2728 or Lisa@WCFLtourism.com



BENEFITS OF BECOMING ARTIST OF THE YEAR

- **COMMISSIONED WORK:** The Artist of the Year will receive \$4,000 to commission a unique piece for Walton County Tourism. The artwork should represent the style of the Artist of the Year and also support WCT's mission. The artwork will be celebrated, displayed or publicized as befits the medium.
- **MEDIA PITCHING:** Artist information will be included in media pitching to local, regional and national media, and during travel writer familiarization tours.
- **WEB PRESENCE:** Artist information will be featured on WaltonCountyFLTourism.com.
- **SOCIAL MEDIA:** Regular inclusions or mentions on Walton County Tourism's social media channels.

BRADLEY COPELAND

2023 Walton County
Artist of the Year



WALTONCOUNTYAOY.COM

